



Your Best Move



Helen's Monthly Update & Real Estate News

May, 2021

Getting In the Head Of A Buyer

Selling your house is competitive. Every seller on the market wants the best price and is pulling from the same pool of buyers in the neighborhood. How do you get the competitive edge? You need to get in the head of your target audience... the buyer! When you figure out what they are thinking and looking for, you'll know how to stage and market to get the most money in the shortest amount of time.

Read the full article at <https://helenoliveri.com/getting-head-buyer-2/>



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The 4-P's to Combat Becoming House Poor

Americans view home ownership as the ultimate symbol of financial security and success. When shopping for a new home it can be easy to look out of our price range, and don't forget about keeping up with the Jones'. This can lead you to a pitfall and cause you to be house poor. You may not have heard the term before, but the family that owns a 3-bedroom house and can't afford to pay their credit card bill is house poor.

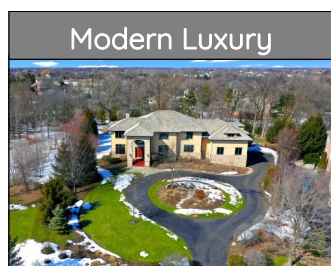
Read the full article at: <https://helenoliveri.com/3-ps-combat-becoming-house-poor/>

Everything we do, we do for you. We are very proud of our client perks that are available for every Helen Oliveri Real Estate client... for life! This includes free real estate advice, free scanning and shredding services, our home concierge program and, of course, our truck. Many of our clients have taken advantage of our moving truck for everything from moving out to saving on delivery charges, and you can too. Some restrictions apply, but you can see all the details at [Truck Rental Request - Helen Oliveri](#)

Current Market Update

Now is the time to get top dollar for your home with short market times! Interest rates and inventory are low and buyers are abundant for homes that are priced right and show well. Time is of the essence since this market won't last and you don't want to miss out. Helen currently has 11 homes under contract and yours could be next.... But only if you call 847.967.0022 today!

It is our pleasure to serve you with the best experience from buying or selling with us to supporting you through a successful closing and beyond. We will always be Your Best Move!



Modern Luxury

10 W. Peter Ln.
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Stunning Elegance

1 Sandpiper Ln.
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Questions or comments? Email us at helen@helenoliveri.com or call 847.967.0022