



Your Best Move



Helen's Monthly Update & Real Estate News

September, 2021

How much will Home Improvements Add to the Value of Your Home?

Thinking of adding a pool? Want to add a new edition to your home? Planning to renovate the kitchen? While you may be thinking of these things for your own enjoyment, the big question is always how much is it going to add to the value of my home. Most people just assume the bigger the renovation, the better the return is going to be when the time comes to sell. Truth be told, that may not be the case.

Read the full article at: <https://helenoliveri.com/much-will-home-improvements-add-value>

Luxury Means Tech

Technology is always moving forward and branching out in all different directions. Now it's invading real estate as well. ERA Real Estate and HGTV reported 46 percent of consumers see smart-home technology as important for their current and future residences. But luxury home buyers are willing to make the ultimate sacrifice. According to Digital Interiors, 94 percent of buyers surveyed would sacrifice 1,000 square feet of living space for more technology in their new home. Here's what affluent home buyers are looking for and which gadgets are must-haves.

Read the full article at: <https://helenoliveri.com/luxury-means-tech/>

Current Market Update

While inventory is still low and buyers are abundant, there is a shift starting in the market. It's a great time for sellers to be hitting the market with the right price, marketing and strategy. Discover the best strategy for your home by calling Helen today at 847.967.0022 or email helen@helenoliveri.com.



61 Harborside Way
[View this home](#)



1 Sandpiper Ln.
[View this home](#)



Discover your home value
[Click Here!](#)



Visit us at Hawthorn Woods
Fall Family Fun Fest

We are very excited to once again not only be a participant, but also a sponsor for the HW Fall Family Fun Fest! This FREE community event includes crafts, mini-train rides, giveaways, and a variety of activities for children and families. Be sure you stop by to get some tasty popcorn, check out our moving truck and say hello. Current COVID-19 precautions and guidelines will be followed at this event.

Saturday, Sept. 25, 2021
10 am - Noon
Aquatics Center
94 N Midlothian Rd,
Hawthorn Woods
[Learn More](#)

Like us on [Facebook](#) and watch Helen LIVE!

Questions or comments? Email us at helen@helenoliveri.com or call 847.967.0022